

Club Visioning/Strategic Planning



What is Club Visioning?

Vision Facilitation helps a Rotary club dream of what the future might look like, and to set out the steps necessary to achieve that future. The result is not an outcome decided by the District or by Rotary International: it is a vision designed and agreed by the Club's own members. The process will help to improve communication and to ensure continuity & consistency in its leadership & programming to set the stage for future progress.

The Opportunity

This is an opportunity to bring together a representative group of club members to share their ideas of the Club's future. Supporting "Service Above Self", the process helps to transform the collective energy and talents into a team that is moving with intention in the same direction.

The Framework

By starting with the end in mind ...

Successful Clubs:

- Sustain and increase membership
- Implement successful service projects
- Support the Rotary Foundation
- Develop leaders in the club and beyond

...the process seeks to develop and communicate a long-range plan which creates:

- Continuity of leadership, vision and process
- Consistency in programming
- Consensus, solidarity & unanimity in purpose and action

The Process

First and foremost, all participants are asked to suspend current beliefs, and traditions. Then through a facilitated process of answering thought provoking questions, a vision for a potential future emerges. This vision statement creates the framework for a strategic plan with action items that create the path to what the Club can become. This renewed focus on objectives, which is completed in dedicated, fun-filled sessions, naturally moves clubs toward their desired actions and outcomes.

The process is highly specific and customized to your Rotary Club and facilitated by specially trained facilitators.

Your Next Step

Please contact the District 6060 Club Vision Facilitation Chair – Rick Tinucci on 314-517-2548 or email rtinucci@gmail.com